

# CATS Tails Newsletter

## Happy New Year!

2025 has continued where we finished in 2024 with seven cats rescued in the first seven days of this new year. Kitten season seems to have just continued! Thank you all for your support; volunteers, Board members, supporters, donators - you are all valuable and play important roles in the success of CATS.

## Looking back

Reflecting on the year that was, 2024 was a year of positive change at CATS as we restructured and reorganized. We moved from a governing board to a working board and from a single shelter manager to a group of team leaders running the rescue and making decisions as a team. This model has been very effective and very welcomed so we will continue with this format in 2025.

We intentionally did not bring in any cats during the first three months of 2024 so that we could assess needs, get caught up on paperwork, data entries and required medical treatments. We expanded our leadership team and our volunteer team and still, we need more volunteers to meet the never-ending need.

In April, with a fresh team in place, we began rescuing again. Since that time

to the end of 2024 (9 months), we rescued 135 cats. Of those, 89 cats were trapped. Our new trapping team did an amazing job of rescuing cats in remote and rural areas. We assisted dozens of people in finding their lost cats, giving advice and lending traps where needed.

Kitten season just didn't end and is still going strong. We were able to rescue 105 kittens in 2024, and in many cases, we rescued Mum as well and were able to spay her ending the cycle of pregnancies and kittens. We found forever homes for 60 cats. We have been in our shelter location now for four years and already we have outgrown the space. In order to try and keep up, we built a kitten room, a new medical room and an adoption room, in addition to the existing three intakes we already have. As we write this newsletter, every room is at capacity. We are busting at the seams and cannot intake any more cats until we move some out. Our volunteers were asked to step up due to all the cats in our care, and boy, did they ever! They are the backbone of our rescue and the cats depend on them for their wellbeing. We are deeply grateful for all that they do and the wonderful ideas they come up with to make life even better for the cats.



Cat  
(Kat) n.

The furry little sociopath who rules your household & manages to look innocent while doing so.



*In this newsletter  
you can expect*

Reflections of  
the past year

Rescue Tale

2024 Financials

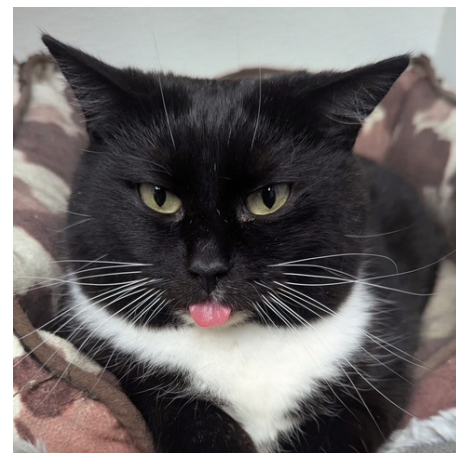
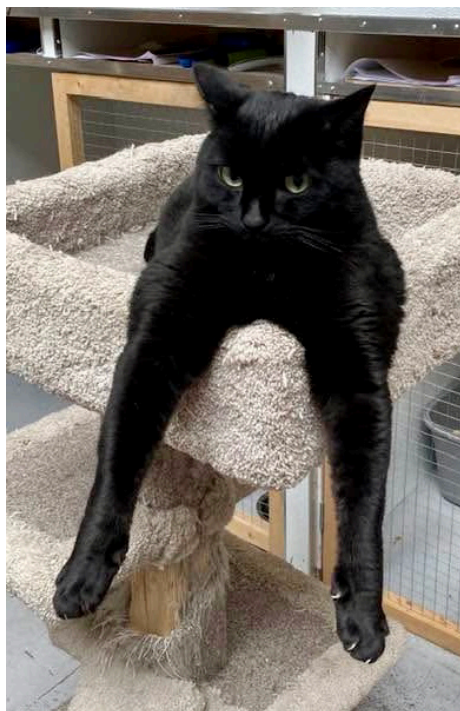
Adoption Spotlight

Looking Forward in  
2025

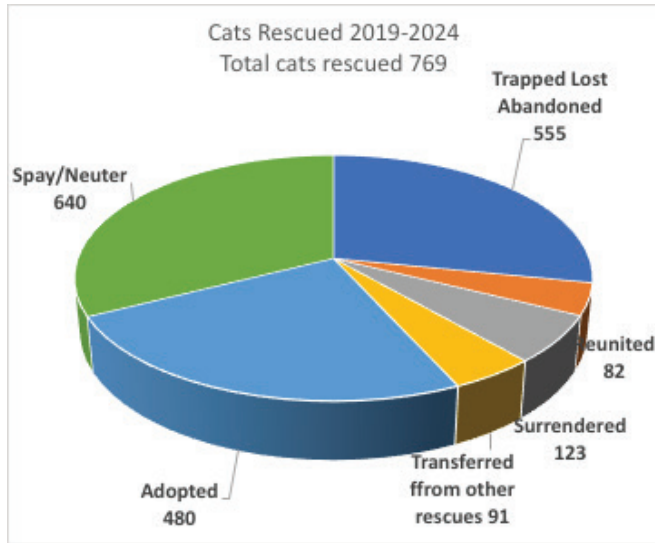
TheCatadvocates.com

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Comox, BC V9M 3T3



2019-2024 Stats



### Against All Odds

Meet the W litter, Wisteria, Wilder and Walker. They were born in a remote area. Mum was attacked and killed by a dog, leaving wee babies lost, not knowing what happened to their world or their Mum and to fend for themselves. At only 6 weeks old, it was a recipe for more disaster; until a good Samaritan scooped up the kittens and knowing the workplace of one of our volunteers, showed up with them in a box. And of course, we took them in. They were under weight, flea infested, traumatized and feral. After some TLC in our care, they are now thriving 5-month-old healthy, curious, playful, social, loving kittens ready to find their forever homes.

2024 Finances

Here's a look at how you helped us financially in 2024. Your generosity knows no bounds and we are so very grateful.

General expenses includes rent, utilities, internet, phone, website, vehicle, insurance and maintenance.

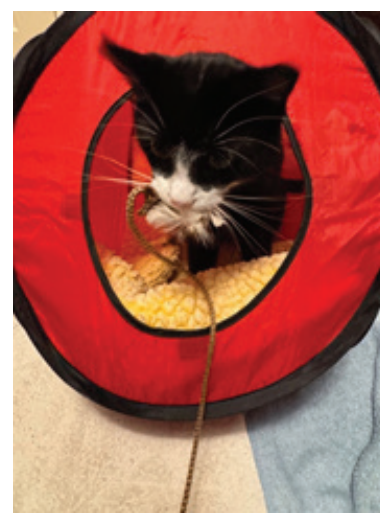
Building & Improvements includes renos to adoption room, medical room, kitten room, purchase outdoor shelters, new traps

2024 Expenses		2024 Revenue	
Medical	46,042.00	Grants	15,000.00
Foster	34,934.00	Adoptions	11,920.00
Intake	46,345.00	Donations	41,202.00
Trapping	1,226.00	Memberships	1,140.00
Fundraising	14,824.00	Fundraising	63,972.00
General	43,406.00	Int. Rev	517.00
Building & Improvements	17,377.00	PST Comm	128.00
Thrift Corner	554.00	Thrift Corner	29,956.00
		In-Kind	43,108.00
<b>TOTAL</b>	<b>204,708.00</b>		<b>206,943.00</b>

Every \$1 spent fundraising raised \$4.31

### Spotlight on Leo & Lionel

These two gorgeous boys are STILL with us. We simply can't believe they haven't found their forever homes yet. They've been with us 1 ½ years! They are now a year and nine months old. They are perfect gentlemen, keeping tidy with the litter box and getting nail trims. They love their cat posts and have shown zero interest in scratching furniture. They love to play but are quiet overnight. Cuddling on the couch with each other and their fosters are a favourite pastime.



Medical room



Kitten room



Adoption room

**Looking ahead**

2025 will be an exciting year for Cat Advocates Teaching & Saving Society. We have some new programs that we are excited to share with you soon, even involving kids! Stay tuned.

We are entering the fifth year of our lease at 863 Knight Rd. and intend to exercise our option to renew for another five years, while we continue to save, to hopefully purchase the property and expand our operation. Our vision and dream from day one has been to build a sanctuary; a place where all cats, even those deemed unadoptable for whatever reason, can live out their days in safety, comfort and love. It is still our dream. And we are striving to fulfill it. With your on-going help, there is no doubt that we will. And together we will create a place that is a haven for cats in need right here on Vancouver Island.

2025 Draft Budget			
	2024 Actual	10% increase	2025 Budget
Medical	46,042.00	4,604.00	50,646.00
Foster	34,934.00	3,493.00	38,427.00
Intake	46,345.00	4,635.00	50,980.00
Trapping	1,226.00	123.00	1,349.00
Fundraising	14,824.00	1,482.00	16,306.00
General	43,406.00	4,341.00	47,747.00
Building	17,377.00	1,738.00	19,115.00
Thrift Corner	554.00	55.00	609.00
<b>TOTAL</b>	<b>204,708.00</b>	<b>20,471.00</b>	<b>225,179.00</b>

135 cats rescued in 9 months 2024  
assumes 180 over 12 months

2025 projecting 190 cats recued

**Upcoming Events**

**Adoption Days**

Saturday February 22 and March 22 - 10am-3pm  
Drop by and see the many kittens available for adoption.

**50/50 Draw**

Jackpot if all tickets sell will be \$20,000  
That's \$10,000 for the winner and \$10,000 for the cats! It's a win-win for everyone!  
Draw Date October 15, 2025.  
Tickets go on sale mid-February.

**Trivia Night Saturday March 29**

Tickets \$20 per person  
Trivia, silent auction, dinner available  
This year we will hold Trivia Nights at the Courtenay Curling Club in their beautiful banquet room. Dinner will be available from the on-site café that serves up delicious meals. Doors open 5pm for dinner. Game begins 6pm.  
Tickets are limited to 128 people so get yours early by sending an etransfer to [TheCatAdvocates@gmail.com](mailto:TheCatAdvocates@gmail.com).